





# SEAFAIR

THE MEGAYACHT VENUE





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Fine art takes to the high seas with *SeaFair*, the world’s first mobile mega yacht art venue. After a successful debut in 2007, the Grand Luxe yacht is poised to resume its travels hosting fine art fairs in affluent markets along the Eastern Seaboard of the United States.

Organized by International Fine Art Expositions (IFAE) founders David and Lee Ann Lester, *SeaFair* brings fine art to sophisticated collectors in their home communities.

“The schedule of *SeaFair* is such that the exhibitions take place where collectors reside during the summer months,” said David Lester. “The shipboard fairs do not require long-distance travel for collectors to attend.

*SeaFair* pairs 28 luxurious galleries offering international fine art, jewelry and collectibles with stunning harbor-view dining and special events during each fair. A series of activities highlight every event, including onboard lectures and seminars with a current or former museum curator participating at each port.



Collectors have been impressed with the offerings. "I think there's some really quality work here," said Dr. Harvey Manes. "There's great art, great food and great company."

Dining options are plentiful aboard the mega yacht venue. Sapore is a glass-walled gourmet restaurant that features panoramic harbor views which create a vibrant yet relaxing ambience. The sky-deck is home to the casual dining of Bistro360, which offers fine contemporary cuisine and tropical cocktails, and Bar360, which features a prime selection of cocktails, appetizers and jazz. Additionally, the Luxe Lounge, located on the aft deck, presents tantalizing cocktails in a hip, open-air lounge. And the International Coffee Bar offers fresh baked goodies to complement selections of the finest international coffee and tea.

"Parties of 2, 20 or 200 can be entertained aboard *SeaFair* thanks to its unique food and wine offerings," said Lee Ann Lester. "The excellent service combines with the distinctive venue to create a one of a kind experience."

The \$40 million purpose-built *SeaFair* was conceived by internationally acclaimed, Miami-based yacht designer Luiz De Basto. At 228 feet and 2800 international tons, it is the largest ship built for commercial operation in the United States' Intra-coastal Waterway. The ship, with its unique docking spuds, requires a draft of only 6.5 feet, allowing it to dock at small yacht facilities in central city locations rather than commercial ports. Each fair takes place while the mega yacht venue is docked.

Exhibiting aboard *SeaFair* allows for face to face interactions between dealers and collectors, at locations carefully chosen by a board of art experts. That board, which consists of gallery owners, museum professionals and experienced IFAE staff, approves all prospective participating dealers in advance.

The unique *SeaFair* experience has drawn praise from collectors as a one-of-a-kind setting to browse fine art and antiques. "It's a grand idea," said Chuck Royce, President of Royce & Associates, LLC. "These are things we would definitely be delighted to have in our collection," said Deborah Royce, his wife. "It's pretty incredible what they have assembled here."



Dealers have found considerable success aboard *SeaFair* in the past. "I think it is a brilliant idea," said Michael James from the Silver Fund (London). "The ship is so amazing, so beautiful and so different from a convention center or armory show."

Ports of call planned for *SeaFair* include such affluent communities as Greenwich, Connecticut, Hilton Head Island, South Carolina, Martha's Vineyard, Massachusetts, Newport, Rhode Island, Sarasota, Florida and Washington, D.C. For more information about *SeaFair* including the most up to date schedule, visit [www.seafair.com](http://www.seafair.com).

